

Macrowine 2029

Athens, Greece

Agricultural University of Athens – Main Auditorium

Organized by:

Oenolab – Laboratory of Oenology & Alcoholic Drinks, AUA



Why Athens?



Historic city with global cultural significance – home to the Acropolis, Parthenon, Agora



Mediterranean lifestyle with vibrant food, art, and **warm hospitality**



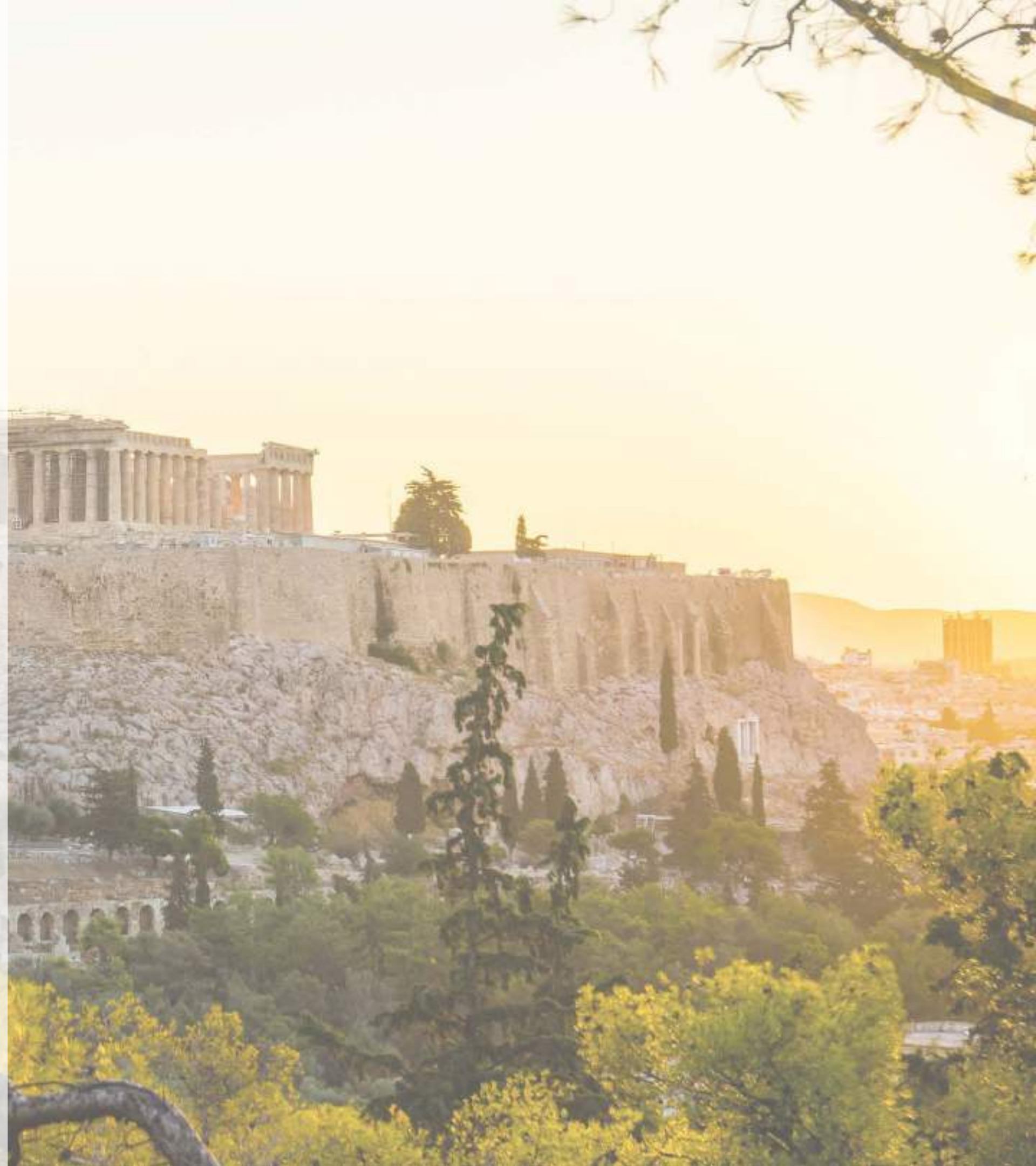
Excellent international connectivity via Athens International Airport (AIA) with 150+ destinations



Wide selection of hotels and congress services



Mild climate and year-round appeal for academic and cultural tourism





1 international airport, 3 metro lines, 2 ports
 → Direct access from all major European cities



3 Metro Lines → Direct access from the city centre to the airport and Piraeus port → Fast and reliable urban transport network

Venue

Congress Venue-Agricultural University of Athens (AUA)

- Central auditorium with modern AV infrastructure
- Easily accessible via metro and public transport
- On-site experimental winery and research facilities
- Capacity: suitable for plenary and parallel sessions



Organizing Institution

Oenolab

Part of AUA's Dept. of Food Science & Human Nutrition

Expertise in wine aroma, wine microbiology, fermentation, and quality control

Organized or hosted events including:

- National Wine Microbiology Workshop
- AEFA Congress (AUA, 2024)
- Oenoviti 2019
- Offers online and hands-on wine education programs (e.g., OENOS seminar)
- Coordinates EU and national research projects (HELLENOINOS, OENOVATION, STOEV-NEMEA)



Greek Wine Regions – Mesogeia (Attica)

- **Historic Attica** wine region, *just 30 minutes from Athens*
- ~6500 hectares of vineyards in Spata, Markopoulo, Koropi, Rafina
- **40 wineries**, 26+ open to visitors
- Primary grape: Savatiano (known for Retsina and dry whites)
- Emerging varieties: Malagouzia, Assyrtiko, Roditis, and reds like Agiorghitiko
- Excellent destination for wine tourism, tastings, and educational visits



Mesogeia Wine Tour Highlights

Proposed Excursion:

- Half-day wine tour with visits to selected wineries:
 - Papagiannakos Winery
 - Kokkotou Estate
 - Domaine Lazaridis
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- Guided wine tastings with local products
 - Optional stop at the Wine Museum of Pallini



Cultural & Sightseeing Opportunities

Rich blend of history, culture and hospitality

- **Athens Monuments:** Acropolis, Parthenon, Ancient Agora, Temple of Olympian Zeus
- **Museums:** Acropolis Museum, National Archaeological Museum, Museum of Cycladic Art
- **City Life:** Plaka, Monastiraki, Psirri for dining and nightlife
- **Day trips:** Cape Sounion, Marathon, Lavrio



Why MACROWINE in Athens 2029?

Accessible and attractive
destination with wine,
science, and culture

Strong local and
institutional support
(AUA, Attica Region,
Municipality of Athens)

Mesogeia: historic
and active wine-
producing zone,
ideal for technical
tours

OenoLab:
research-
experienced,
event-proven
organizer

Let's bring
MacroWine to the
cradle of Dionysus!